**[Case Title]**

# Abstract

(Abstract should provide brief about the issue that the organization/Manager/Individual etc. is facing and the actions taken by the protagonist/manager and the outcomes. ‘How significant that issue was for the organization?’ must be a focus of the abstract. The abstract should also highlight the industry/business settings where the problem was encountered, options/alternatives available, the steps suggested/taken by the managers to overcome the stated problem.

For a research focused case study, the authors must highlight how this case will add to the knowledge enhancement of the academic fraternity.

(The length of the abstract should not be more than 200 words)

# Description about the case problem/Dilemma

Authors are suggested to provide case problem/dilemma description under various headings/sub-headings (*Maximum 3 levels of headings are expected*) as found appropriate by them. The teaching-oriented case studies may follow the standard formats followed in the case body (past tense, third person, protagonist, dilemma centered etc.) while research focused case studies may follow their standard guidelines (methodology, theoretical framework, knowledge contribution etc.). Industry-problem oriented case may focus to narrate the issue/problem as per their own structure; however, the submission must provide information about the issue, impact, alternatives, the decision and outcomes (if any).

(This section should be within 3000 words.)

# Teaching Note

Accompanying Teaching Note (optional) should be at least 3000 words.

# References

Follow APA 7 referencing style.

For details, please visit the following link:

<https://apastyle.apa.org/style-grammar-guidelines/references/examples>