**[Case Title]**

# Abstract

(Abstract should provide a brief about the issue that the organization/Manager/Individual etc. is facing and the actions taken by the protagonist/manager and the outcomes. ‘How significant that issue was for the organization?’ must be a focus of the abstract. The abstract should also highlight the industry/business settings where the problem was encountered, options/alternatives available, and the steps suggested/taken by the managers to overcome the stated problem.

For a research-focused case study, the authors must highlight how this case will add to the knowledge enhancement of the academic fraternity.

(The length of the abstract should not be more than 200 words)

# Description about the case problem/Dilemma

Authors are suggested to provide case problem/dilemma descriptions under various headings/sub-headings (*A maximum of 3 levels of headings are expected*) as found appropriate by them. The teaching-oriented case studies may follow the standard formats followed in the case body (past tense, third person, protagonist, dilemma-centered, etc.) while research-focused case studies may follow their standard guidelines (methodology, theoretical framework, knowledge contribution, etc.). Industry-problem-oriented cases may focus on narrating the issue/problem as per their structure; however, the submission must provide information about the issue, impact, alternatives, decisions, and outcomes (if any).

(This section should be within 3000 words.)

# Teaching Note

Accompanying Teaching Note (optional) should be at least 3000 words.

# References

Follow APA 7 referencing style.

For details, please visit the following link:

<https://apastyle.apa.org/style-grammar-guidelines/references/examples>