



Dr Poonam Kashyap Appointed as Director of Strategy and External Partnerships for NICMAR Group of Institutions

Pune, May 24, 2023 - NICMAR Group of Institutions is delighted to announce the appointment of Dr Poonam Kashyap as the Director of Strategic Planning and External Partnerships. In her new role, she will be responsible for developing and shaping Strategic Plans and fostering external partnerships across the NICMAR Universities and support in providing strategic leadership.



Dr Kashyap said: "I am excited to join NICMAR, which has outstanding reputation for industry focused teaching and research. I look forward to working with the staff, faculty and leadership of the University at Pune and Hyderabad in delivery of new strategies on Teaching & Learning, Transformative Research and Innovation, Digital Futures, People and Place and Internationalisation."

A Wealth of Experience in Industry, Academia, and Research

Dr Poonam Kashyap brings with her a wealth of experience from the United Kingdom, with over 20 years of industry, academia, and research expertise. She holds an MBA from Ulster Business School and a PhD in Energy Management from Ulster University. Her research and professional practice have centered around construction procurement, sustainable development, and economic appraisal.

Successful Management of Research Projects and Evaluation of Business Cases

Throughout her career, Dr Kashyap has successfully managed research projects for Constructing Excellence in Northern Ireland (CEni) and has contributed to multiple research projects funded by the central government, charities, and non-governmental research organizations in England. Her expertise in evaluating business cases and ensuring value for money will be instrumental in guiding NICMAR's strategic decisions.

Contributions to Higher Education and Project-Based Learning

In addition to her research accomplishments, Dr Poonam Kashyap has made significant contributions to higher education. She has lectured at esteemed institutions such as Queens University Belfast, Coventry University Business School, Warwick University, and the University of the West of England. Her commitment to project-based learning and her leadership in organizing Project Week for undergraduate engineering students have been widely recognized.

Strengthening NICMAR's Position as a Leading Educational Institution

Dr Kashyap's appointment as Director of Strategy and External Partnerships will further strengthen NICMAR's position as a leading educational institution. She will be based at the NICMAR University Pune campus and will report directly to the Chairman. Working closely with the leadership teams of both the Pune and Hyderabad campuses, she will play a vital role in developing strategic plans and cultivating external partnerships.

"We are excited to announce the arrival of Dr. Poonam Kashyap to NICMAR Group of Institutions, and we couldn't be more thrilled to have her on board," said Shri Ajit Gulabchand, Chairman of NICMAR Boards. "Her extensive experience and expertise will be invaluable in shaping our institutional strategy and fostering collaborations that align with our long-term vision."

Embracing Excellence, Innovation, and Sustainable Development

As NICMAR continues to prioritize excellence, innovation, and sustainable development, the appointment of Dr Poonam Kashyap showcases the institution's commitment to attracting exceptional talent. Her strategic insights and collaborative approach will undoubtedly contribute to the growth and success of NICMAR Group of Institutions.

We invite you to join us in warmly welcoming Dr. Poonam Kashyap as she begins her remarkable journey with NICMAR. With her extensive experience and exceptional skills, we are sure that she will play a pivotal role in shaping our institutional strategy and fostering meaningful partnerships.